



MARTYRS' SHRINE SPRING GALA 2024 SPONSORSHIP GUIDE

Martyrs' Shrine is one of the most beautiful, historic and beloved spaces in Canada, representing a story of faith, community and education that spans nearly 400 years, when French Jesuits first came to Ontario.

Our 2024 Spring Gala is the official kick-off that will support the capital projects associated with the Martyrs' Shrine Centennial, celebrated in 2026.

We are looking to raise funds to protect the Shrine and pave the way for the next hundred years.

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SPONSORSHIP TIERS

| | SUPPORTER \$2,500 (12 available) | BENEFACTOR \$5,000 (6 available) | PARTNER \$10,000 (3 available) | LEGACY \$25,000 (1 available) |
|--|---|---|---|--|
| Sponsor Recognition on All Event Advertising | ✓ Included | ✓ Included | ✓ Included | ✓ Included |
| Invitation to Benefactor's Mass | ✓ Fall 2024 | ✓ Fall 2024 | ✓ Fall 2024 | ✓ Fall 2024 |
| Tickets to Gala | ✓ 2 Tickets | ✓ 4 Tickets | ✓ 10 Tickets | ✓ 12 Tickets, VIP ¹ |
| Season's Passes to Martyrs' Shrine & SMATH* | ✓ 1 MS | ✓ 2 MS | ✓ 3 MS 3 SMATH | ✓ 5 MS 5 SMATH |
| Additional Advertisement in Programme | | ✓ 1/4 Page Ad | ✓ 1/2 Page Ad | ✓ Full Page Ad |
| Additional Recognition at Gala | | ✓ Verbal | ✓ Verbal | ✓ Verbal |
| Invitation to Annual Benefactor Night* | | ✓ 2 Tickets | ✓ 4 Tickets | ✓ 8 Tickets |
| Invitation for Private Luncheon & Tour* | | | ✓ 4 People | ✓ 8 People |
| Dedication at Martyrs' Shrine | | | ✓ Tree* | ✓ Bench* |
| Gala Display Booth (Optional) | | | ✓ 10x10' Space | ✓ 10x20' Space |

(1) VIP includes choice seating and/or select space at head table. (*) See Appendix for details.

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SPECIALIZED
SPONSORSHIP

**WINE
SPONSOR**
\$5,500

- ✓ Benefactor Tier Benefits
- ✓ Additional Recognition at Gala (Verbal)
- ✓ 2 Season's Passes to Martyrs' Shrine

**DECOR
SPONSOR**
\$4,000

- ✓ Supporter Tier Benefits
- ✓ Additional Recognition at Gala (Verbal)
- ✓ 2 Season's Passes to Martyrs' Shrine

**CENTREPIECE
SPONSOR**
\$4,000

- ✓ Supporter Tier Benefits
- ✓ Additional Recognition at Gala (Verbal)
- ✓ 2 Season's Passes to Martyrs' Shrine

**TECHNICAL
SPONSOR**
\$3,500

- ✓ Supporter Tier Benefits
- ✓ Additional Recognition at Gala (Verbal)
- ✓ 2 Season's Passes to Martyrs' Shrine

**ENTERTAINMENT
SPONSOR**
\$3,500

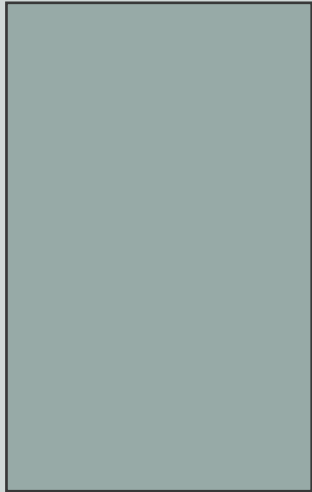
- ✓ Supporter Tier Benefits
- ✓ Additional Recognition at Gala (Verbal)
- ✓ 2 Season's Passes to Martyrs' Shrine

**PROGRAM
SPONSOR**
\$3,500

- ✓ Supporter Tier Benefits
- ✓ Additional Recognition at Gala (Verbal)
- ✓ 2 Season's Passes to Martyrs' Shrine

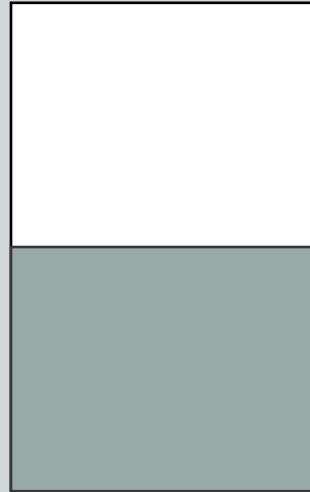
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PROGRAMME
ADVERTISEMENT



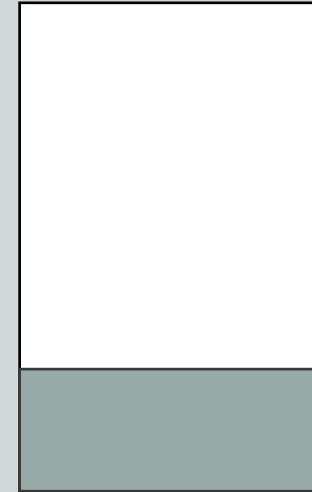
**FULL
PAGE**

5" W x 8" H



**HALF
PAGE**

5" W x 4" H



**QUARTER
PAGE**

5" W x 2" H

AD REQUIREMENTS:

- 4 Colour (CMYK) used throughout
- All text/fonts converted to outlines

ACCEPTABLE FILE FORMATS:

- PDF (PDF/X-1A STANDARD)
- InDesign Package (CS% or higher) with all links and fonts included
- JPEG (300 dpi, CMYK converted)

SUBMIT TO:

Tyler King at tking@martyrs-shrine.com
Ads due March 31, 2024

OR: Text can be typeset into an ad by our in-house designer. Please provide the message:

Name: _____

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APPENDIX

Martyrs' Shrine

Canada's early church, is a national holy and historic space honouring the lives of the Canadian Martyrs. The Shrine celebrates a nearly 400-year-old story of love and discovery that inspired and influenced the formation of Canada as we know it today.

Sainte-Marie among the Hurons (SMATH)

Ontario's first European community and former headquarters for the French Jesuit Mission to the Wendat(Huron) people in the early 17th century. Now a National Historic Site and living history museum.

Benefactor Night

Celebrated annually each fall, this evening includes a special Mass, reception and dinner for all of the Shrine's major benefactors. dinner is held with the Jesuit Fathers in their community at Martyrs' Shrine.

Private Luncheon with Tour


This special outing includes a personalized and private tour by one of our Jesuit Fathers that includes Martyrs' Shrine and Sainte-Marie among the Hurons, followed by a luncheon in the Jesuit community at Martyrs' Shrine.

Tree Dedication

Here we will plant a tree in your name or a name of a loved one along with a plaque and certificate. This supports our stewardship efforts at the Shrine as well as enriches the various prayer and reflection spaces in our parks.

Bench Dedication

Here we will commission a bench in your name or a name of a loved one along with a plaque and certificate. This bench will be placed in one of our primary courtyards, either beside the Shrine Church or in St. Joseph's Square.



If you are interested in becoming one of our
sponsors, please contact our team at:

communications@martyrs-shrine.com