



# MARTYRS' SHRINE

THE CANADIAN SHRINE OF THE NORTH AMERICAN MARTYRS · SERVED BY JESUITS

## Martyrs' Shrine Earns 2016 TripAdvisor Certificate of Excellence

MIDLAND (June-3-16) – Martyrs' Shrine proudly announces receiving a TripAdvisor® Certificate of Excellence for the second year in a row. Now in its sixth year, the achievement celebrates hospitality businesses that have earned great traveller reviews on TripAdvisor over the past year. Certificate of Excellence recipients include accommodations, eateries and attractions located all over the world that have continually delivered a quality customer experience.

"We are honoured that our visitors have privileged us with this praise through their continuous and positive feedback on TripAdvisor," said Fr. Michael Knox SJ, Director of Martyrs' Shrine. "We strive to create spaces of tranquil retreat for our pilgrims and provide a truly exceptional experience inspired by the life and story of the Canadian Martyrs."

"With the Certificate of Excellence, TripAdvisor honors hospitality businesses that have consistently received strong praise and ratings from travelers," said Heather Leisman, Vice President of Industry Marketing, TripAdvisor. "This recognition helps travelers identify and book properties that regularly deliver great service."

The Certificate of Excellence accounts for the quality, quantity and recency of reviews submitted by travelers on TripAdvisor over a 12-month period. To qualify, a business must maintain an overall TripAdvisor bubble rating of at least four out of five, have a minimum number of reviews and must have been listed on TripAdvisor for at least 12 months.

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*Martyrs' Shrine is the National Shrine to the Canadian Martyrs, celebrating its 90th season, and is a ministry of the Jesuits in English Canada. This 'house of prayer, home of peace' honours the Jesuit missionaries and their companions who lived, worked, and died here over 350 years ago. It is located in Midland, Ontario, in the heart of the Huron Confederacy of the 17th century. More than 130,000 visitors from around the world and from all cultural backgrounds are welcomed to the Shrine's 75-acre landscaped grounds each year.*

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